

ABSTRACT

A brokerage system (1) is provided with a data management portion (104), a transmission permission determining portion (106) and an information transmission portion (107). The data management portion (104) stores provider area information indicating an area designated by an information provider and provision information 70 that is provided by the information provider. In addition, it stores user area information indicating an area designated by a user. The transmission permission determining portion (106) determines whether or not an area designated by an information provider overlaps an area designated by a user. The information transmission portion (107) transmits provision information (70) of an information provider to a terminal device of a user if it is determined that an area designated by the information provider overlaps an area designated by the user.